



VIRGINIA

WOMEN IN WINE

- Memberships begin when you join and are good for a full 12 months.
- Industry and Associate Organizations receive invitations and discounts for their entire staff, including full-time, part-time, and contract staff!
- Membership dues are kept low to encourage as much participation as possible, event costs will be similarly value-driven.

Membership Level	For	Membership Dues
Industry Organization	A Business level membership for any licensed Virginia Winery, Cidery, Meadery or Vineyard	\$250/year
Associate Organization	A Business Level membership for the following: Industry Suppliers, Media Companies, Tourism Companies (ie, wine tour company, lodging, dining, attraction), and Retail (wine shop, gift shop)	\$250/year
Industry Individual	This membership is for an individual who is a full-time, part-time, or contract employee of licensed a Virginia Winery, Cidery, Meadery, or Vineyard	\$95/year
Associate Individual	This membership is for an individual who is an owner or employee of the following: Industry Suppliers, Media (bloggers, social media), Tourism Companies (ie, wine tour company, lodging, dining, attraction), and Retail (wine shop, gift shop)	\$95/year

Membership Benefits

INDUSTRY ORGANIZATION

- Marketing Events - An invitation to participate in our **“Women in Wine Weekend,”** a statewide Marketing Event
- VWW Networking Events - this benefit extends to your entire staff! Invitations and discounts for a wide range of VWW Networking Events, including Wine Women Dinners, brunches, and happy hours
- Event Hosting - Opportunity to host VWW industry networking events at your location (pending availability on VWW calendar)
- Your Events on VWW’s Calendar - Add your own Wine-Women-Centric events to VWW’s online calendar
- Media Briefs - Opportunity to be spotlighted in VWW’s regular media briefing activities on topical areas of the industry
- Staff Advancement - Opportunity to nominate high-potential staff for annual VWW Leadership Institute
- “VWW Member”- Digital logo to display on your website
- Sponsorship Visibility - Opportunity to provide additional support and receive added visibility through sponsorship of VWW publications and other projects
- All-For-One Event Tickets - To ensure all VWW members are able to attend events, a portion of tickets for each event will be offered at 50% off to those who can’t afford the full price

ASSOCIATE ORGANIZATION

- VWW Networking Events - Invitations and discounts for your staff to participate in selected VWW Networking Events
- Partner Offers - Ability to include logo, description, and offer (if desired) on VWW “Partner Offers” webpage
- Staff Advancement - Opportunity to nominate high-potential staff for annual VWW Leadership Institute
- VWW Member - Digital logo for your website
- Sponsorship Visibility - Opportunity to provide additional support and receive added visibility through sponsorship of VWW publications and other projects
- All-For-One Event Tickets - To ensure all VWW members are able to attend events, a portion of tickets for each event will be offered at 50% off to those who can’t afford the full price

INDUSTRY INDIVIDUAL

- VWW Networking Events - Invitations and discounts to participate in solution-centered gatherings to find quick answers to operational issues and build lasting professional relationships (and have fun!)
- Professional Advancement - Opportunity to apply for annual VWW Leadership Institute
- Media Briefs - Opportunity to be spotlighted in VWW’s regular media briefing activities on topical areas of the industry
- Chance to support career advancement projects for women in the Virginia wine industry
- All-For-One Tickets - To ensure all VWW members are able to attend events, a portion of tickets for each event will be offered at 50% off to those who can’t afford the full price

ASSOCIATE INDIVIDUAL

- Invitation to attend select VWW networking and community-building events
- Professional Advancement - Opportunity to apply for annual VWW Leadership Institute
- Chance to support career advancement projects for women in the Virginia wine industry
- All-For-One Tickets - To ensure all VWW members are able to attend events, a portion of tickets for each event will be offered at 50% off to those who can’t afford the full price